

B³ Build Budget Business



Mobile Holder DIY Kit

Instruction Manual
& Cost Sheet

Name your business

In any business, the brand name is a key asset. It carries your values, builds recognition, and creates recall in the minds of your customers. Think of names that naturally connect with your product and create a strong impression in people's minds.

Draft Your Top 5
Brand Name Ideas

Test your shortlist.
Ask 3 people to give
best name they like:

Choose one name that best represents
your brand and feels right to you.

My final brand name is :

Plan Your Design

Think about what you want to create. You can make:



Smiley faces



Abstract art



Cute icons



Trendy doodles



Animals & birds



Floral pattern



Space theme



Initials & Names

Choose your colours

 Pick 2–5 colors that look good together. Easy Color Combo Ideas:

- ☐ Pink + White + Red
- ☐ Black + Beige + Brown
- ☐ Blue + Lavender + White
- ☐ Yellow + Orange + Peach
- ☐ Green + White + Sage



Make the Mobile Holders

Apply the Base Coat

-  Paint the entire top surface with one base color. Use smooth brush strokes.
-  Let it dry completely before moving ahead.



Add your Design

-  Now start creating your artwork. You can:
 -  Paint shapes using a brush.
 -  Make tiny details like dots, stars, hearts, or sparkles.
 -  Write names, quotes, or initials
-  Take your time and build your design layer by layer.



Let it dry

-  Allow the paint to dry fully before using the holder.

Pricing Your Product

Know your numbers.

- ☐ The cost of making all the products is the amount you paid to buy this box.

Total cost for all the products: _____

- ☐ Now calculate the cost of one product.
Total cost divided by total quantity.

Cost per product: _____

- ☐ $\text{Selling Price} = \text{Cost Price} + \text{Profit}$

The price should not be too low or too high. Your hard work should be rewarded, and customers should feel happy paying for it. This balance is what good businesses get right.

- ☐ Now decide your selling price.
Selling Price per product: _____

How will you sell?

 You've made your product, calculated the cost and decided a price. Now it's time to sell.

You could sell:



At home



To Neighbors & friends



At events & gatherings.

People buy what they understand quickly.

Be clear about:

What the product is

Why it is useful

What makes it different

Do not over-explain.

Do not under-value.

If someone asks why your price is what it is, your answer should be simple: "This is a custom mobile holder hand-made under my brand."

Calculate your profit

Now look at the money you collected.

- ☐ Write the total amount you received after selling your products.

Total amount collected: _____

- ☐ Now write the amount you paid to buy this box.

Cost of the box: _____

- ☐ Subtract the cost from the amount collected.

Total Profit = Amount Collected - Cost of the Box.

- ☐ Total profit made: _____

**This number tells you one thing clearly.
Whether your product created value.**

Decide What to Do With Your Profit

Money is a tool.
Good CEOs decide how to use it.

Here are smart options:



Reinvest

Buy another kit and make more products. This helps grow your money.



Reward Yourself

Spend a part of it on something you enjoy. Effort deserves reward.



Save

Keep it aside for a future idea or a bigger plan.



Gift

Buy a gift for someone you care about.



Support a cause

Value grows when shared.

Business Summary

Complete this page like a real business owner:

Business Name: _____

Product: _____

Total Cost (Box Price): _____

Selling Price per product: _____

Total Amount Collected: _____

Total Profit: _____

Founder Notes

One thing that worked well:

One thing I would improve next time:

If I made this product again, I would change:

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